

What Defines Our Recession-Resistant Industry and Where Does Children's Lighthouse Fit into It?

Anyone going into business wants to do so in an industry that is thriving and that can withstand economic downturns. The good news is the early learning and child care spheres are recession-resistant, and a Children's Lighthouse franchise opportunity will put you in the middle of it all!



What Helps Make a Business Recession-Resistant?

Businesses that are recession-resistant typically:

Provide essential goods or services

Offer something with a wide demographic appeal

Have an agile and adaptable business model

Have the resources to stay competitive

Characteristics like these leave businesses **less vulnerable** to the effects of outside influences, pressures, and trends — and a Children's Lighthouse franchise has them all.

What's Driving Our Recession-Resistant Industry?

There are numerous factors driving the early education and childcare industries. These include:

Working mothers
Over 70% of mothers in the US are in the workforce

Working parents
58% of working parents rely on child care centers

Access
50% of families in the US report having trouble finding a child care slot

These facts, and more, are contributing to a global industry that...



Was valued at \$24.9B+ in 2022



Is expected to show a CAGR of 8.21% between 2023 and 2030

With more than half of all working families spending \$10,000 a year on child care, now is the time to become part of our industry!

How Will We Help Your Franchise Stay Recession-Resistant?

Thriving during an economic downturn requires a business to stay on top of industry trends and to work every day to reach your best customers. We help our franchisees do just that through...

- 01 Expert pre-opening training that will allow you to make the most of our proven business model
- 02 Ongoing research and development to keep you on top of best practices
- 03 Expert pre-opening training that will allow you to make the most of our proven business model
- 04 Important regular networking opportunities
- 05 Targeted in-house marketing strategies that connect with your community

Furthermore, you'll enjoy a visit from one of our Franchise Business Coaches within the first month of opening your school and benefit from ongoing visits thereafter. Our Coaches are experienced experts in operating educational child care schools and will be an invaluable ongoing resource.

Are you ready to become part of an important and resilient industry with the help of a leader in it? Reach out to our franchise team today and let's get the process going!