

Our Industry Has Never Been More Important – and Here’s Why

High-quality childcare and early education have always been sought after by parents in communities everywhere. But the need and demand have increased dramatically. Today, nearly 70% of young mothers participate in the labor force, requiring more families to seek outside childcare. Additionally, the pandemic has forced the closures of thousands of childcare centers across the country.



Your Children’s Lighthouse Franchise Will Be There for Your Community to Meet Increasingly Important Needs.

Consider these statistics...

50% of Americans report having trouble finding childcare




27% of them say it’s because there aren’t enough open childcare slots

2/3 of parents in the US have limited childcare option

Additionally, more and more parents are relying on outside childcare, like that provided by a Children’s Lighthouse franchise.

58% of working parents with children aged five and younger use center-based childcare options.

What these numbers demonstrate is the importance of quality accessible childcare to the lives of families everywhere, translating into an industry that’s financially robust.

-  The value of the US childcare industry is roughly **\$54B**
-  On average, parents spend **at least 10%** of their household income on childcare
-  **57%** of working families spent more than \$10,000 on childcare in 2020



Partnering with Children’s Lighthouse will allow you to take advantage of our time-tested business model, our ongoing support, and our proprietary curriculum to capitalize on this essential industry.

And don’t worry about the need for prior early education or childcare experience. Our opportunity comes with comprehensive training that will teach you:



How to find and hire qualified staff



How to reach your best customers



How to set growth goals



How to leverage our business model



And much more!



So, what are you waiting for? Now might be the perfect time to become part of an industry that shows no signs of slowing down! Reach out today, and let’s start the conversation!