

# Owning More Than One Children's Lighthouse Early Learning School Means More Potential for Growth!



You've opened your first Children's Lighthouse Early Learning School and are seeing the rewards — grateful parents and happy children, satisfied staff who feel good about their work, and a community that appreciates the important contributions your business makes every day. So, why stop at one? Today, the childcare industry is more vital than ever and owning two (or three or four!) Children's Lighthouse early learning schools means more grateful families and more potential for growth.

Here are some smart reasons to own more than one Children's Lighthouse Early Learning School.



## You Expand the Brand

Owning more than one Children's Lighthouse means you'll grow your presence and build on your reputation as a business leader. More schools mean the chance to expand your client base, build on trust, and see new opportunities for growth.



## You Capitalize on Experience

Because you've already put the work into one school, you'll know what to expect with the next. You'll have the experience to anticipate needs and responsibilities, giving you more time to focus on what really matters — being there for families.



## You Can Share Resources and Expenses

Multi-Unit franchise opportunities often mean the benefit of sharing resources, like staff members between schools, and spreading expenses, such as the cost of marketing. You might also enjoy discounts on supplies and other necessities.



## You Boost Your Bottom Line

More Children's Lighthouse schools mean more revenue streams, as you cater to the needs of unique neighborhoods and demographics. Multi-unit ownership can also mean that if one school sees a dip in registrations, another might make up for it with a more even cash flow.

Best of all, because you'll have experienced School Directors in place to oversee operations, you'll be managing your schools at a very high level. More schools do not equal more work for you — just more chances for growth and success!

Reach out today to find out more about multi-unit ownership opportunities with Children's Lighthouse!

